Name and Surname	Laslo Seres
Title	Associate Professor
The name of the institution where teacher works full or part-time and since when	University of Novi Sad, Faculty of Economics Subotica, since 1989.
Narrow scientific (artistic) field	Business Informatics

Academic career

	Year	Institution	Scientific or artistic field	Narrow scientific or artistic area
Election to the title of university teacher	2016	University of Novi Sad, Faculty of Economics Subotica	Economics Sciences	Business Informatics
Doctor's degree	2005	University of Novi Sad, Faculty of Economics in Subotica	Economics Sciences	Business Informatics
Specialization				
Magister's degree	1996	University of Novi Sad, Faculty of Economics in Subotica	Economics Sciences	Business Informatics
Master's degree				
Bachelor's degree	1988	University of Novi Sad, Faculty of Economics in Subotica	Economic Sciences	Business Informatics

List of subjects taught by the teacher at the first and second study level

No	Marc of the course	Course title	Type of teaching	Title of the study program	Type of studies (OCC, CCC, OAC, MCC, MAC, CAC)
1	ОАСПИ05	Database models and systems	Lectures and exercises	Business Informatics	Bachelor
2	ОАСПИ15	Systems of business intelligence	Lectures and exercises	Business Informatics	Bachelor
3	МПИ-05	Performance management systems	Lectures and exercises	Business Informatics	Master
4	ADA01	Managing, Storage and Visualising Big Data	Lectures	Advanced Data Analytics in Business	Master
5	ADA13	Financial Analytics	Lectures	Advanced Data Analytics in Business	Master

Representative references (minimum 5, not more than 10)

1.	Šereš, L., Tumbas, P., Matković, P., Sakal, M. (2019). Critical Success Factors in ERP System Adoption: Comparative Analysis of the Private and the Public Sector, E&M Economics and Management, ISSN 1212-3609, Vol 22(2), 203-221, DOI: 10.15240/tul/001/2019-2-014
2.	Seres, L., Dokic, Lj., Ikonic, B., Soronja-Simovic, D., Djordjevic, M., Saranovic, Z., Maravic, N. (2018). Data-driven Modelling of Microfiltration Process with Embedded Static Mixer for Steepwater from Corn Starch Industry, Periodica Polytechnica Chemical Engineering, ISSN 1587-3765, Vol 62, No 1, 114-122, DOI: 10.3311/PPch.10400
3.	Jokic, A.; Seres, L.; Milovic, N.; Seres, Z.; Maravic, N.; Saranović, Z.; Dokic, Lj. (2018). Modelling of starch industry wastewater microfiltration parameters by neural network, Membrane Water Treatment, ISSN 2005-8624, Vol. 9, No. 2, 115-121, DOI: 10.12989/mwt.2018.9.2.115
4.	Maravić, N., Kiss, F., Šereš, L., Bogdanović, B., Bogdanović, B., Šereš, Z. (2015). Economic analysis and LCA of an advanced industrial-scale raw sugar juice purification procedure, Food and Bioproducts Processing, Vol. 95, July 2015, 19–26, DOI: 10.1016/j.fbp.2015.02.004

5.	Grljević, O., Šereš, L., Debeljački, R. (2014). Perspectives of Social Media Analytics Application in Higher Education in Serbia, In a Levnajic, Zoran (ed.) Facing ICT Challenges in the Era of Social Media, Peter Lang International Publishers, ISBN 978-3-631-65383-8, 53-66, DOI: 10.3726/978-3-653-04602-1
6.	Šereš, L., Lukić, N,. Rodić Lukić, V. (2019). Analysis of the Relationship Between the Quality of Academic Service and the Behavioural Intentions of University Students, Industrija, ISSN: 0350-0373, Vol. 47, No. 2, 27-42, DOI: 10.5937/industrija47-18202
7.	Pantelić, D., Šereš, L., Milovanov, O. (2014). Impact of the perceived quality of education in business schools on competitiveness, Industrija, ISSN: 0350-0373, Vol. 42, issue 4/2014, 7-23, DOI: 10.5937/industrija42-6476
8.	Šereš, L., Tumbas, P., & Matković, P. (2019). Environmental sustainability indicators for universities, *Škola biznisa*, ISSN 1451-6551, 2019, iss. 2, pp. 95-112, DOI: 10.5937/skolbiz2-24560
9.	Дебељачки, Р., Шереш, Л. (2015). Примена система компетитивне интелигенције заснована на процесном приступу, Анали Економског факултета у Суботици, ISSN: 0350-2120, 51 (34), 237-249
10.	Дебељачки, Р., Шереш, Л. (2013). Пословна интелигенција у функцији мерења и оцењивања успешности процеса управљања људским ресурсима, Анали Економског факултета у Суботици, ISSN: 0350-2120, Вол. 49, Бр. 30, 97-110

Aggregate data on the scientific (artistic) and professional activities of teachers

Total number of citations	23		
Total number of papers from the SCI (SSCI) list	4		
Current participation at the projects	National 1		International 1
Specialization			

Other relevant information

Member of editorial board journal ComSIS (http://www.comsis.org/boards.php) – category M23