

Drugi test će da obuhvati sledeće oblasti:

COURSEBOOK:

Promotional Activities and Branding

Raising Finance (str. 21, 22)

Business terms (51 - 86) + Test 1

Management Styles

Takeovers and Mergers

VOCABULARY IN USE:

Recruitment

Product: str. 46, odeljak 2. Branding + str. 47 (zadaci: 21.2. i 21.3.)

Promotion: str. 50 i 51 (23.1, 23.2, 23.4)

GRAMMAR:

Conditionals (0, 1st, 2nd and 3rd)