## Dear students,

Students' Association of ISM University of Management and Economics from Lithuania invites you to participate in a social business case competition Creative Shock, where you could win **2000 euros and a round-trip flight** to any destination in the world.

Creative Shock attracts youth from all over the world to educate them about the concept of social business, its implementation, and impact. Participants have to solve two social business cases in the preliminary rounds. The best 10 teams gather in Vilnius, Lithuania, to solve the final case. They will be competing for the Grand Prize - **2000 euros and Turkish Airlines tickets to any country of their choosing.** A more detailed description can be found <a href="https://example.com/here/beat-state-shocked-lithungs

By participating in Creative Shock, you will be able to apply your business management, marketing, and creativity skills and widen your knowledge about social business. In addition, this is a possibility to gain international experience as well as see the impact of your work as some cases are real-life social business problems.

## How to participate:

- Register <u>here</u> individually or form a team of 3 to 4 members until **the** 6<sup>th</sup> **of October 20:00** (UTC+03:00, Eastern European Summer Time Zone)
- Pass the two preliminary rounds
- TOP 10 teams will be invited to the finals in **Vilnius** on **the 28**<sup>th</sup> **of November 1**<sup>st</sup> **of December** for a 4-day final event

The TOP 10 teams will be solving the final case in Vilnius, Lithuania! Lectures, networking events, team buildings, and lots of other fun activities will also be included in the final weekend. If you have any questions, please do not hesitate to contact Creative Shock team via email info@creativeshock.lt.

See you there! Team of Creative Shock 2019